

PRESS RELEASE

8 PROPERTIES MANAGED BY **THE UNIQUE COLLECTION OF HOTELS & RESORTS** **WIN 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE AWARDS**



Bangkok, June 2014 – The Unique Collection of Hotels and Resorts and its sister company, Variety Hotels, are delighted to announce that 8 hotels and resorts under their management have received **2014 TripAdvisor Certificate of Excellence Awards**, including: [*Putahracsa - Hua Hin*](#), [*Nishaville - Prachuap Khiri Khan*](#), [*The Sunset Beach Resort & Spa Taling Ngam*](#), [*Saree Samui - Mae Nam Beach*](#), [*De Naga Hotel Chiang Mai*](#), [*Sukhothai Heritage Resort*](#), [*Blue Ocean Resort - Phuket*](#) and [*Paradise Beach Resort - Samui*](#) from TripAdvisor®, the world's largest travel site. The award is only given to less than 10% of hotels listed on TripAdvisor, and properties that consistently achieve outstanding traveler reviews on the site.



A proprietary algorithm to determine the winners for the Certificate of Excellence Awards is the reviews ratings. Businesses must also maintain a rating of at least four out of five overall. Additional factors into the algorithm include the volume and recency of reviews, as well as the business' tenure and popularity ranking.

“We’re very proud of our 8 properties in Thailand that have earned the Certificate of Excellence Awards this year. Of the 8 hotels, 5 have won this prestigious award the last 3 years consecutively (*De Naga Hotel Chiang Mai*, *Putahracsa - Hua Hin*, *The Sunset Beach Resort & Spa Taling Ngam*, *Saree Samui - Mae Nam Beach* and *Sukhothai Heritage Resort*), while another 3 properties, *Nishaville Prachuap Khiri Khan*, *Blue Ocean Resort* and

The Unique Collection

Of Hotels & Resorts

Paradise Beach Resort have also won it the last 2 years in a row” said Jonathan Kreuter, Director of Marketing Communications for both The Unique Collection of Hotels & Resorts and Variety Hotels, which manage the properties. “It is always our mission to consistently surpass our previous goals of offering our guests the best possible experience, and these awards recognize our sincere efforts and motivate us to continue our award winning service to our customers.”

"TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence," said Marc Charron, president of TripAdvisor for Business. "The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers."

*** *End* ***

About The Unique Collection of Hotels & Resorts

The Unique Collection of Hotels & Resorts was formed in 2005 and represents 14 upscale boutique hotels and resorts in Thailand and Myanmar. To learn more about the collection's 'Unique' experiences visit www.theuniquecollection.com and www.varietyhotels.com or visit its own individual website as below:

www.putahracsa.com

www.nishavilleresort.com

www.thesunsetbeachresort.com

www.sareesamui.com

www.denagahotel.com

www.sukhothaiheritage.com

www.blueoceanresort-phuket.com

www.samuiparadisebeach.com

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