

## **PRESS RELEASE**

### **THE UNIQUE COLLECTION OF HOTELS & RESORTS CELEBRATES** **TWO GOLD CIRCLE AWARDS FROM AGODA.COM**



**Bangkok, January 2014** – The Unique Collection of Hotels & Resorts is delighted to announce that two of their properties are named as winners of the Gold Circle Award by Agoda.com, one of the fastest-growing online hotel platforms worldwide, listing hundreds of thousands of hotels and providing services in 38 different languages.

*(Mr. Peter Kaelli, Chief Executive Officer for The Unique Collection of Hotels & Resorts Unique Collection CEO), seen above accepting the awards from Mr. Pipat Leekasem, Associate Director at Agoda.com)*

The resorts that won the awards are the **De Naga Hotel Chiang Mai**, situated in the heart of Chiang Mai directly across from Tha Pae Gate in the Old City, and **the Twin Lotus Resort, Koh Lanta**, set on 12 acres of gardens and a 3-kilometer white-sand beach on Koh Lanta with a Spa & Wellness Centre as well as Beachfront Bar & Restaurant.

“We’re proud of De Naga Chiang Mai and Twin Lotus Koh Lanta for being recognized for their outstanding performance on Agoda.com based a high number of positive customer reviews on the Agoda.com website, their utilization of Agoda’s custom-built Yield Control System, and their understanding of the complex business dynamics that define the industry today, said Jonathan Kreuter, Director of Marketing Communications for The Unique Collection of Hotels & Resorts, which manages the properties. “The award is a mark of excellence in online distribution and is a symbol assuring that both hotels will provide customers with a memorable and relaxing stay, exceeding their expectations while providing superior value at a fair price to Agoda.com customers”.

Launched in 2009, the awards are given to Agoda.com partners who are committed to accommodating the unique needs of the online booking industry, which has seen significant and steady global growth as technology continues to make online booking faster, easier and more convenient.

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# *The Unique Collection*

## *Of Hotels & Resorts*

### **About The Unique Collection of Hotels & Resorts**

The Unique Collection of Hotels & Resorts was formed in 2005 and represents 15 upscale boutique hotels and resorts in Thailand and Myanmar.

To learn more about the collection's 'Unique' experiences visit [www.theuniquecollection.com](http://www.theuniquecollection.com) or visit the hotel's websites at: [www.denagahotel.com](http://www.denagahotel.com) and [www.twinlotusresort.com](http://www.twinlotusresort.com)

For more information, please contact  
Jonathan Kreuter  
Director of Marketing Communications  
E-mail: [dom@theuniquecollection.com](mailto:dom@theuniquecollection.com)  
Tel. +66(0) 2 250 4527-9

Kanchalikar Phruttisarikorn  
Public Relations & Marketing Communications Manager  
Email: [pr@theuniquecollection.com](mailto:pr@theuniquecollection.com)  
Tel. +66 (0) 2 250 4527 – 9