

PRESS RELEASE

THE UNIQUE COLLECTION CELEBRATES THE 2015 TRIPADVISOR CERTIFICATE OF EXCELLENCE AWARD FOR 9 PROPERTIES THAT IT HAS MANAGED

Four properties that it has managed are honored to have received the TripAdvisor Certificate of Excellence "Hall of Fame" Award.



Bangkok, July 2015 – The Unique Collection of Hotels and Resorts and its sister company, Variety Hotels, are delighted to announce that 9 hotels and resorts under their management have received The **2015 TripAdvisor Certificate of Excellence Award**, including: **Putahracsa - Hua Hin, Nishaville - Prachuap Khiri Khan, The Sunset Beach Resort & Spa Taling Ngam, Saree Samui - Mae Nam Beach, De Naga Hotel Chiang**

Mai, Sukhothai Heritage Resort, Twin lotus Koh Lanta, Blue Ocean Resort – Phuket and Paradise Beach Resort - Samui from TripAdvisor®, the world's largest travel site. The award is only given to accommodation, restaurants and attractions listed on TripAdvisor that consistently achieve outstanding traveler reviews on the site.



A proprietary algorithm to determine the honourees that takes into account the quality, quantity and recency of reviews and opinions submitted by travellers on TripAdvisor over a 12-month period, as well as a business's tenure and ranking on the Popularity Index on the site. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

As 2015 marks the fifth anniversary of the award, TripAdvisor has made several Certificate of Excellence enhancements this year by awarding the **Certificate of Excellence "Hall of Fame"** to businesses that have won a Certificate of Excellence for five consecutive years to help reinforce the success of these award-winning properties.

The Unique Collection

Of Hotels & Resorts

*"We're very pleased that our 9 properties in Thailand have earned the Certificate of Excellence Award this year. While only 9% of total winners this year have qualified for the **Certificate of Excellence Hall of Fame**, we are extremely proud that **De Naga Hotel Chiang Mai, The Sunset Beach Resort & Spa Taling Ngam, Sukhothai Heritage Resort and Paradise Beach Resort – Samui** have received this prestigious award. The other two properties, including Putahracsa - Hua Hin and Saree Samui – Mae Nam Beach have also both won TripAdvisor Certificate of Excellence Award for the fourth consecutive year while Nishaville - Prachuap Khiri Khan and Blue Ocean Resort – Phuket have won it for three years in a row"* said Jonathan Kreuter, Director of Marketing Communications for both The Unique Collection of Hotels & Resorts and Variety Hotels, which manage the properties. *"We always strive to beat our previous goals by offering our guests the best possible experience, and these awards recognize our hard working efforts and motivate us to maintain our award winning service to our customers."*



"By putting a spotlight on businesses that are focused on delivering great service to customers, TripAdvisor not only helps to drive us in improving our hospitality standards around the world but it also gives businesses both large and small the ability to shine and stand out from the competition", said Marc Charron, President of TripAdvisor for Business.

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About The Unique Collection of Hotels & Resorts

The Unique Collection of Hotels & Resorts was formed in 2005 and represents 14 upscale boutique hotels and resorts in Thailand and Myanmar. To learn more about the collection's 'Unique' experiences visit www.theuniquecollection.com and www.varietyhotels.com or visit its own individual website as below:

www.putahracsa.com
www.nishavilleresort.com
www.thesunsetbeachresort.com
www.sareesamui.com
www.denagahotel.com
www.sukhothaiheritage.com
www.twinlotusresort.com
www.blueoceanresort-phuket.com
www.samuiparadisebeach.com

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