

## **PRESS RELEASE**

### **THE UNIQUE COLLECTION OF HOTELS & RESORTS CELEBRATES SEVEN 2013 TRIPADVISOR CERTIFICATE OF EXCELLENCE AWARDS**

*Honored as a Highly Rated Resort as Reviewed by Travellers on the  
World's Largest Travel Site*

Bangkok, July 2013 – The Unique Collection of Hotels and Resorts and their sister company, Variety Hotels, are proud to announce that 7 of their properties have received 2013 TripAdvisor® Certificate of Excellence Awards, including: [Putahracsa Hua Hin](#), [The Sunset Beach Resort & Spa Taling Ngam](#), [Cham's House Kho Kood](#), [Sukhothai Heritage Resort](#), [De Naga Chiang Mai](#), [Paradise Beach Resort](#) and the [Blue Ocean Resort](#). The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor. Approximately 10 percent of hotels & resorts listed on TripAdvisor receive this prestigious award.



To qualify for the Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travellers on TripAdvisor. Reviewers rated **the 7 hotels and resorts** a 4.5. Additional criteria include the volume of reviews received within the last 12 months.

“We’re very proud to be able to announce that 7 of our properties in Thailand have received 2103 TripAdvisor Certificates of Excellence,” said Jonathan Kreuter, Director of Marketing Communications for both [The Unique Collection of Hotels & Resorts](#) and [Variety Hotels](#), which manages the properties. “We strive to offer our guests a memorable experience, and these awards are evidence that our hard work is translating into positive traveller reviews on TripAdvisor.”

“TripAdvisor is pleased to honor exceptional businesses for consistent excellence, as reviewed by travellers on the site,” said Christine Petersen, president of TripAdvisor for Business. “The Certificate of Excellence award gives highly rated establishments around the world the recognition they deserve.

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# *The Unique Collection*

## *Of Hotels & Resorts*

### **About The Unique Collection of Hotels & Resorts**

The Unique Collection of Hotels & Resorts was formed in 2005 and represents 15 upscale boutique hotels and resorts in Thailand and Myanmar. This July 1st The Unique Collection will open it's latest resort, The Treasure, with 37 luxury villas on the untouched island of Koh Madsum. To learn more about the collection's 'Unique' experiences visit [www.theuniquecollection.com](http://www.theuniquecollection.com) and [www.varietyhotels.com](http://www.varietyhotels.com) or visit its own individual website as below:

[www.putahracsa.com](http://www.putahracsa.com)

[www.samuiparadisebeach.com](http://www.samuiparadisebeach.com)

[www.thesunsetbeachresort.com](http://www.thesunsetbeachresort.com)

[www.blueoceanresort-phuket.com](http://www.blueoceanresort-phuket.com)

[www.chamshouse.com](http://www.chamshouse.com)

[www.sukhothaiheritage.com](http://www.sukhothaiheritage.com)

[www.denagahotel.com](http://www.denagahotel.com)

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