



The Wishing Tree Resort Khon Kaen wins Outstanding Award for Nature & Environment, North-eastern Region

The Wishing Tree resort, a stylish resort set amidst a peaceful riverside woodland habitat on the outskirts of Khon Khaen, has won an outstanding award for Nature & Environment, North Eastern region at the Thailand Boutique Awards 2010.

The inaugural Thailand Boutique Awards was launched by KTC in collaboration with Krungthep Turakij and supported by the Tourist Authority of Thailand (TAT) and Mastercard in an effort to help promote the tourism industry and enable smaller hotels nationwide to have the opportunity to gain more recognition amongst consumers. The competition was focused on small boutique hotels with four to fifty rooms with distinctive qualities in all regions of Thailand.

"The Wishing Tree represents the provincial tree called the "Pick Shower Tree" and the resort was designed to not only reflect & bring out the natural beauty of the North Eastern region but also to be environmentally friendly. It is a great honour to have received this award in recognition of the resorts unique qualities and its efforts to maintain its natural surroundings." says Mr Peter Kaelli, CEO of The Unique Collection of Hotels & Resort which manages the just recently opened resort on receiving its first award.

The resort hopes that this award will enable it to set itself apart in the competitive resorts market in Thailand and help it gain recognition as an environmentally friendly resort that brings the guest close to nature.

ABOUT THE WISHING TREE RESORT

The Wishing Tree resort is a stylish new resort found amidst a peaceful riverside woodland habitat on the outskirts of Khon Kaen surrounded by lush greenery, traditional rice fields and the Chi River, the heart & soul of the region.

The resort's 48 rooms and villas not only brings out the natural beauty of the region in its architecture, fabrics and detailing but also designed to be environmentally friendly. All rooms have an amazing view overlooking the river, pool and landscaped gardens. The resort also features a bar and restaurant, private dining on a lake, a pool, spa and conference centre. Come 2011, the resort will also feature a fitness & recreation area.

The boutique resort is under the management of The Unique Collection of Hotels & Resorts.

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ABOUT THE UNIQUE COLLECTION OF HOTELS & RESORTS

Formed in 2005, The Unique Collection of Hotels & Resorts was established to meet the growing trend of boutique hotels and resorts, providing guidance and assistance from concepts and design through to opening and ongoing in all areas of hotel and resort management to deliver a unique and personalised experience.

For more information, please visit www.theuniquecollection.com.

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