



<Press Release>

## PUTAHRACSA HUA HIN LAUNCHES NEW HIP & TRENDY BEACHSIDE DINING VENUE- OCEANSIDE BEACH CLUB & RESTAURANT

Award winning boutique beach resort Putahracsa Hua Hin has just launched its new chic & trendy beachside venue: the **Oceanside Beach Club & Restaurant**, a one of its kind in central Hua Hin.

Originally known as the Oceanside Restaurant, the expanded venue now extends onto the beach with comfortable large sofa beds, strewn with plump, lush cushions. This together with the clever use of glass-box candles help create a warm & cosy ambience from Lounge music in the daytime to World, Latin & Acid Jazz in the evening, providing the ideal chill-out destination for the young, hip & trendy seeking a place where they can relax by the beach and enjoy the Hua Hin sunset along with the sounds of waves crashing against the beachfront.

Positioned as the place to be seen in Hua Hin, the Oceanside Beach Club & Restaurant's food & beverage offerings promises to tantalize your taste buds & delight your senses. The revamped dining menu incorporates bestsellers from its past menus with a focus on Mediterranean cuisine such as Paella & Mediterranean Seafood Soup with Pesto. For those looking for local fare, the menu also features a Thai Section featuring favourites such as Kashmir (Tiger prawns in yellow curry with banana and pineapple) and Tuna Tataki (Seared Tuna with spicy Pomelo Salad) along with an extensive seafood and grill section. For those with a sweet tooth, indulge in desserts such as Crème Brûlée or La Coupe Glacee (coconut coupe with banana cake, coconut, chocolate, vanilla & raspberry ice cream) to finish off your meal. The beach club's drinks menu on the other hand features innovative cocktails created by the well-honed skills of its mixologists such as Pineapple & Ginger margarita & Asian Caipirovska, signatures such as Maxximo's Secret (inspired by the Caribbean islands) & Nano Crush (A fashionable concoction) and exotic blends such as Twister (Passion fruit and orange) and Apple Pucker (Apple, ginger and spice).

The Beach Club has planned a series of exciting events to keep in line with its hip & trendy concept. Enjoy Sundays with live BBQ stations, sumptuous spread of International & Thai cuisine and listen to renowned DJ Kennys spin hits. Also featuring midweek parties and monthly theme nights.

With the perfect beachside location, laid back atmosphere, delectable food & refreshing drinks, the Oceanside Beach Club & Restaurant promises a sensorial experience that will put it at the top of Hua Hin's dining scene.

### ABOUT PUTAHRACSA HUA HIN

Putahracsa Hua Hin is a 59 rooms luxury resort set amidst beautiful lush, green foliage, designed for guests to relax and escape on the sensual and quiet shores of the charming beach town yet without compromising modern luxuries and comforts. The resort features both rooms and private villas with stunning views and full amenities, 2 dining venues, 3 swimming pools, a spa, library & function and meeting room facilities. It is ideally located in the idyllic resort town of Hua Hin in Prachuap Khiri Khan, the holiday destination of the royals.

In an effort to heighten guests experience, in December 2010, All La Canna Villas will include amenities such as iPad, Playstation 3, Home Theatre surround system, free non alcoholic

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mini bar, daily fresh fruit juice service , daily afternoon teas, bed sheet selection farewell Gift set, pre-reserved parking lot, beach kits & toys, complimentary day pass to local gym and a choice of Branded toiletries, making these villas the epitome of luxurious living.

The resort, which is under the management of The Unique Collection of Hotels & Resorts, recently was awarded the coveted Luxury Coastal Hotel award at the World Luxury Hotel Awards 2010.

For more information, please visit [www.putahracsá.com](http://www.putahracsá.com)

#### **ABOUT THE UNIQUE COLLECTION OF HOTELS & RESORTS**

Formed in 2005, The Unique Collection of Hotels & Resorts was established to meet the growing trend of boutique hotels and resorts, providing guidance and assistance from concepts and design through to opening and ongoing in all areas of hotel and resort management to deliver a unique and personalised experience.

For more information, please visit [www.theuniquecollection.com](http://www.theuniquecollection.com)

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